

ROME URBAN DESIGN PLAN

location: Rome, NY

owner: City of Rome

Once known as Copper City, the City of Rome was historically a center for commerce, transportation and heavy industry. Griffiss Air Force Base eventually replaced the metals industry as the largest employer, but that too was closed in 1995. Trowbridge & Wolf led the team that was charged with developing an Urban Design Plan for the City of Rome.

The goals of the Urban Design Plan are to create cohesion between the three major commercial corridors, and develop physical linkages between these areas and the waterfront, Fort Stanwix, and downtown.

The Urban Design Plan provides the foundation for a long-term, coordinated program of public and private investment that will enhance the City of Rome as a cultural and commercial center.

The success of the Plan is due in large measure to the input from the local community that builds on existing stakeholder groups. Implementation of the Plan is underway resulting in a sense of new energy within the community.

Recommendations detailed in the Plan include: create waterfront linkages, implement a coordinated wayfinding program, create gateways to the city center and the harbor area, implement Design Guidelines, and develop a parking strategy.



Rome Urban Design Plan connections



proposed gateway design to provide traffic calming and neighborhood identity